

Mahreen Rashid**Executive Vice President of Enterprise Enablement – People, Brand and Technology, Excella**

As Executive Vice President of Enterprise Enablement – People, Brand and Technology at Excella, Mahreen serves as a key member of the executive team, overseeing Human Resources, Recruiting, Workforce Management and Analytics, Marketing and Communications, and Corporate IT.

Throughout her 20+ years of experience, Mahreen has worked across the public and private sectors, developing expertise in building programs and organizational capabilities that attract, develop, and retain talent while supporting business growth.

During her time at Excella, Mahreen has helped more than double the size of the firm, increase employee engagement, and achieve numerous workplace awards. She also created Excella's award-winning Leadership Development Program (ELDP), which equips Excellians with the tools to lead with accountability, inclusion, and confidence.

Mahreen brings a human-centered, data-informed approach to enterprise enablement, connecting people, technology, and organizational needs. She is currently leading Excella's internal AI transformation, focused on integrating AI into business processes, enabling employees to use AI effectively and responsibly, and building the organizational readiness needed to support Excella's growing AI capabilities and client offerings.

Mahreen earned a Master of Business Administration with a focus in Management and Organization from the Robert H. Smith School of Business at the University of Maryland, College Park. She is Chair Emeritus of the Board of Directors for Homestretch and serves on the Boards of Directors of the Arlington Chamber of Commerce and the HR Leadership Forum of Greater Washington.