



Iris Rosario – Diversity & Flexibility Alliance Flex Success Award Short Bio

Iris Rosario brings over 20 years of franchise and business law experience to her role as Senior Counsel for Choice Hotels International. She focuses her practice on transactional matters, FTC compliance and franchise disclosure documents.

Additionally, Iris assists with international franchising deals and advises business units on programs and initiatives as well as providing legal support for other areas of franchise development.