



Erica J. Bolden
Head of Diversity and Inclusion
Mercedes-Benz USA, LLC

As the Head of Diversity and Inclusion for Mercedes-Benz USA (MBUSA), Erica J. Bolden oversees internal and external relationships and designs strategies to attract, develop and advance the most talented individuals in support of Daimler's commitment to foster a diverse workforce and inclusive environment. This includes ensuring that employment, dealer development, training, marketing and media, purchasing and philanthropic outreach activities are implemented in ways that direct and uphold the strategic direction of the company's local and national diversity and inclusion initiatives.

Prior to joining MBUSA, Erica was the Director of Diversity for Perkins Coie LLP where she focused on critical intervention strategies impacting more than 1K lawyers in 19 offices across the U.S. and Asia. Leading efforts to establish best practices, she partnered with stakeholders to guide diversity and inclusion discussions, track diversity-related metrics, and maintain the integrated alignment of business objectives and designated diverse pipeline programming.

Erica is also a 10-year veteran of PricewaterhouseCoopers LLP (PwC), where she most recently served as the National Diversity Programs Senior Manager in the National Office of Diversity. In that role, Erica planned and managed signature earlier minority success programs and special projects to strengthen retention and advancement strategies and execute the firm's national people strategy targeting 55K+ U.S. partners and staff. Erica has also been responsible for driving profitable revenue growth and leading business/relationship development efforts, while sharing winning practices across the firm network.

Erica has over 15 years of HR strategy consulting and change management experience in data analysis; business issue identification; corporate social responsibility and employee engagement; as well as training design related to leadership development, teambuilding and cultural transformation/diversity nuances.

Erica is a graduate of Miami University in Oxford, Ohio, where she earned a B.A. in Speech Communications and a B.A. in Spanish.